

# FECCA applauds Michael Ebeid's tenure as SBS CEO

The Federation of Ethnic Communities' Councils of Australia (FECCA) today paid tribute to the Chief Executive Officer and Managing Director of SBS, Michael Ebeid AM, following his decision to step down after seven and half years at the helm of the media organisation.

The Chairperson of FECCA, Mary Patetsos, said: "Michael Ebeid's guidance of SBS has been transformative. He has expanded and widened the broadcaster's audience, while remaining fiercely committed to all the values which make SBS such an integral part of Multicultural Australia.

"Under Michael Ebeid, SBS TV, radio and online services truly reflect a diverse and enriched Australia.

"The news, information, entertainment selection and language options available on SBS provide a wonderful choice for those millions of Australians who seek high-quality news and entertainment.

"And the SBS in-language programs aid migrant participation in Australian life, with about 1.5 million podcast downloads of SBS in-language programs every month.

"SBS is now more than ever a vigorous and visible embodiment of the ongoing success of Australia's great multicultural society," Ms Patetsos said.

"FECCA thanks Michael and wishes him all the very best for the future."

FECCA is the national peak body representing Australians from culturally and linguistically diverse (CALD) backgrounds. Our role is to advocate and promote issues on behalf of our constituency to government, business and the broader community.

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