

# Appointment of new Managing Director of SBS

The Federation of Ethnic Communities' Councils of Australia (FECCA) today congratulated Mr James Taylor upon his appointment as Managing Director of SBS.

The Chairperson of FECCA, Mary Patetsos, said: "Mr Taylor has extensive experience in media and communications and as the Chief Finance Officer of SBS has played a major role in the broadcaster's corporate strategy.

"FECCA wishes Mr Taylor all the best. He has our full support in maintaining the key role of SBS in the success of Australia's great multicultural society.

"SBS TV, radio and online services reflect a diverse and enriched Australia.

"The news, information, entertainment choice and language options available on SBS provide a wonderful option for those millions of Australians who seek high-quality news and entertainment.

"And the SBS in-language programs aid migrant participation in Australian life, with about 1.5 million podcast downloads of SBS in-language programs every month.

"The services provided by SBS are vitally important to people in Australia of culturally and linguistically diverse (CALD) background.

"SBS has confirmed its strong commitment to high-quality media with the appointment of Mr Taylor, who has been acting in the Managing Director role since the departure of Michael Ebeid," Ms Patetsos said.

FECCA is the national peak body representing Australians from culturally and linguistically diverse (CALD) backgrounds. Our role is to advocate and promote issues on behalf of our constituency to government, business and the broader community.

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