

# A qualitative process evaluation of an oral health promotion program for older migrant adults

**Author/s:** Mariño, R. Wright, C. Minichiello, V. Schofield, M. Calache, H. | **Year:** 2005 | **Publication type:** Journal article | **Peer reviewed:** | **Topic area/s:** Dental

**Reference:**

**Key Words:**

oral health, health literacy, information uptake, Greek, Italian

**Research aim:**

evaluation of a community-based health promotion program conducted to improve the use of oral health services, oral health knowledge, attitudes, and practices of older Greek and Italian adults living in Melbourne, Australia.

**Results/Conclusion:**

Findings indicated the importance of communicating dental information through a culturally relevant approach using easily understandable printed material in the participants' native languages; using the venue of their social clubs for health promotion efforts; and using an interactive and socially supportive approach that combined information giving, skills development and discussion in small groups over time.

**Implications:**

Findings suggest that when migrant populations are afforded greater consideration and time to learn about oral health concerns in an accessible and culturally relevant manner, the results may be quite positive.

**Cultural Group(s):**

Greek, Italian

**Location of study:**

Victoria (Melbourne)

**Age group:**

55+

**Number included in study:**

151

**Type of participants:**

Participants in a community-based health promotion program drawn from nine Italian and six Greek ethnic clubs

**Research approach:**

Qualitative

**Type of data:**

Primary

**Secondary data sources used:**

**Specific scales or analytical techniques used:**

**Implications/ Recommendations:**

**Notes:**

health literacy