FECCA welcomes new SBS Chair appointment, George Savvides AM

The Federation of Ethnic Communities' Councils of Australia has welcomed the appointment of George Savvides AM as the new Chair of SBS, and looks forward to the continuing growth of a public broadcaster that ensures the nation's diversity is seen, heard and celebrated.

Announced today by the Minister for Communications, Cyber Safety and the Arts, Paul Fletcher MP, Mr Savvides' appointment is the culmination of his work in ensuring SBS serves our multicultural society, particularly during the COVID-19 pandemic, as Deputy Chair from 2017 and more recently as Acting Chair.

"At a highly charged time in which diversity is prominently within the public discourse, Mr Savvides understands the importance of representing the disparate voices and faces and stories of Australians on TV, radio and online," FECCA Chair Mary Patetsos said

FECCA has partnered with SBS on many initiatives that have assisted culturally and linguistically diverse communities, and that support will continue.

"SBS reflects a diverse and enriched country and the services provided by SBS are vitally important to people from multicultural backgrounds," Ms Patetsos said.

"Mr Savvides appointment will ensure the media organisation continues to entertain, inform and serve Australians."

FECCA is the national peak body representing Australians from culturally and linguistically diverse backgrounds. Our role is to advocate and promote issues on behalf of our constituency to government, business and the broader community.

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